Get a handle on black history, from slavery to the Civil Rights movement and beyond.

African American History
FOR DUMMIES

Ronda Racha Penrice, Author
“African American History FOR DUMMIES®,
A REFERENCE FOR THE REST OF US!®

WASHINGTON — July 2009 - - “African American History FOR DUMMIES®,“ Author Ronda Racha Penrice will host a book signing and interview session at the 100 YEARS 100 AUTHORS NAACP CENTENNIAL AUTHORS PAVILION during the NAACP Centennial Convention in New York City, July 13 from 2:00 pm to 4:00PM. “African American History FOR DUMMIES®” explores Black History, from slavery to the civil rights movement to pop culture and beyond. Race and Sports, Politics, Reconstructing Democracy, Hurricane Katrina, What it Means to be Black in America today, Arts and Entertainment and OJ Simpson are a few topics discussed in “African American History FOR DUMMIES®.” Ronda Racha Penrice, a Chicago native and Columbia University Alumna, is an accomplished writer who has worked with various publications, including: ESSENCE Magazine, The Quarterly Black Review, Nia Online, AOL Black Voices, UPScale Magazine and AOL Black Voices, just to name a few. With deep Mississippi roots, Ronda Racha Penrice has a lifelong interest in African American History and Culture.

WHO: “African American History FOR DUMMIES®,“ Author Ronda Racha Penrice

WHAT: “African American History FOR DUMMIES®,“ Book Signing and Interview Session at the NAACP 100 Authors 100 Years Author Pavilion in New York City

WHEN: Monday, July 13, 2009
2:00 pm until 4:00 pm
Admission: FREE

WHERE: Hilton New York, 1335 Avenue of the Americas, NYC
Author Pavilion

Interviews are available prior to, and immediately following the Book Signing. Media inquiries and interview requests should be made to Ivy K. Pendleton via e-mail: ikp@thepublicists.com or (800) 956-4514 ext. 111 or (202) 340-0783
African American History FOR DUMMIES® By Ronda Racha Penrice

With more than 250 colleges offering undergraduate degrees in African American studies and African Americans holding key positions in innumerable fields, there’s more interest than ever in African American history and culture. Spanning from Africa before the transatlantic slave trade, slavery, Jim Crow, the civil rights movement, and Hurricane Katrina to historical figures, pivotal events, momentous court cases and key cultural contributions, African American History FOR DUMMIES® (Wiley: April 2007, 412 pages) is a plain-English guide that helps people get a handle on the African American experience over the last four centuries. Separate chapters on sports, religion, education, film/TV, also work to create a fuller picture of African American history and culture, past and present.

Chicago Native with Deep Mississippi Roots:
Ronda Racha Penrice, the Chicago native (with deep Mississippi roots) and Columbia University graduate has covered everything from music, film, sports and travel to books, theatre, fitness and current events for publications. She has also served as a Project Manager for a variety of social events involving major celebrities such as Chris Webber’s Bada Bling Weekend (July 2006 & 2007); Super Bowl (2002-New Orleans and 2006-Detroit); Vibe Music Fest (June 2005-Atlanta); NBA All-Star game (February 2002-Philadelphia) and BESLA Vibe Slam (July 2001-Las Vegas). Ms. Penrice also worked as a film publicist for Roz Stevenson Public Relations where she worked on Bring It On, The Nutty Professor II and The Fast and the Furious, among others.

Special Appearances:
CNN with Don Lemon, the Roland S. Martin Show, the Russ Parr Morning Show, the Bev Smith Show, ESSENCE Music Festival, McDonald’s 365 Black Campaign (www.365black.com), Congressional Black Caucus Annual Legislative Conference.

Select Editorial Contributions:

Celebrities Interviewed:
Jermaine Dupri, Ice Cube, Halle Berry, Jackie Joyner-Kersee, Kimberly Elise, T.I., Ciara, Shemar Moore, Vivica A. Fox, Keshia Knight-Pulliam, C. Vivian Stringer, Phylicia Rashad and Patti LaBelle (just to name a few).

Booking and Publicist Information:
Ivy K. Pendleton
(800) 956-4514 ext. 111
(888) 412-4787 Fax
e: ikp@thepublicists.com
www.thepublicists.com

Connect with Ronda Racha Penrice on Social Networks:
metromix atlanta
PenBehavior.com
flickr
Facebook
YouTube
Twitter

Ronda Racha Penrice Biography
If the topic is about Black culture, Black History or politics, Ronda Racha Penrice can tell you about it. An expert/critic/writer of African American Studies, urban style, race, gender, film and hip hop culture, Ronda Racha Penrice has been in the medium of social change for nearly two decades. She is the author of the popular book *African American History FOR DUMMIES®* (Wiley, 2007) and received degrees in History and English from Columbia University. She is a freelance editor and Southern Studies enthusiast who has written for various publications and held key editorial positions at: UPTOWN Magazine, Quarterly Black Review of Books, EURweb.com and Upscale Magazine.

**Book Ronda as a Speaker:**

Ronda is available to liven up any event. Book her to speak at your conference, meeting or special event. She serves as a subject matter expert in the following fields:

- Black History
- Black Popular Culture
- African American Studies
- Gender and Race in Contemporary Social media
- Expert critic and writer on urban style, race, gender and hip-hop culture
- Education
- Film and TV

**Booking and Publicist Information:**
Ivy K. Pendleton | (800) 956-4514 ext. 111 | f: (888) 412-4787 Fax | e: ikp@thepublicists.com | www.thepublicists.com
Ronda Racha Penrice covers a wide variety of topics in her book, African American History FOR DUMMIES© ranging from the period when African’s came to America until today. Listed below are a few of the hot topics she discusses:

- African Slavery in Latin America and the Caribbean
- Before I Die a Slave: Fighting the System
- The NAACP
- Marcus Garvey: Man with a Plan
- The 1954 Ruling and the Reaction
- Getting out the Black Vote
- Death of a King
- Getting a Foot in the Door in the ‘60s
- Still Thriving in the ‘90s and 2000s
- The O.J. Simpson Verdict
- Challenges for the Modern Black Family
- Black Men: Lazy or Dangerous
- Black Women: Mammy or Sexpot, but Not Beautiful
- Politics and the Church
- School Daze: The Black Greek System
- The Great Black Way: Theatre and Dance
- The Spirituals
- The Billion-Dollar BET
- The Big “O”
- The Negro Leagues
- College Ball
- Golf
- Ten African American Firsts
- Ten African American Literary Classics
- Ten Influential African American Artists

Booking and Publicist Information: Ivy K. Pendleton
(800) 956-4514 ext. 111 | f: (888) 412-4787 | e: ikp@thepublicists.com | w: www.thepublicists.com